Electric Bikes (eBikes) can pose significant dangers if not used responsibly and with proper caution. The speed capabilities of eBikes can be deceptive, leading to increased risk of accidents, especially for riders unfamiliar with their powerful acceleration.

Additionally, charging these devices demands careful attention to prevent potential hazards such as battery malfunctions or fires. Please follow rules of your location around proper charging etiquette and rules.

Only use approved chargers provided with that particular eBike model.

Participants in any eBike program are strongly advised to undergo comprehensive training courses on safe riding practices. This includes understanding the bike's handling dynamics, adhering to traffic regulations, and wearing appropriate safety gear such as helmets, reflective clothing, and protective padding. Neglecting these precautions may result in serious injuries or accidents.

Your safety is paramount; please exercise diligence and responsibility when using eBikes.
Contents

Overall program information
- Purpose
- Timeline
- General Scope
- Evaluation Criteria

Companies and Pricing
- Multiple models available
- Delivery methods as needed by purchaser (assembled vs. non-assembled)

Upcoming enhancements
- Trainings
- Dealership partnerships
- Student focused partnerships
e-Bike Purchase Program RFP
Purpose

• UC is comprised of 10 academic campuses and 6 health facilities

• Students, staff and faculty need low-emissions mobility and options that bypass parking challenges

• Current platform foci are:
  – Commuter style platforms
  – Facilities/Cargo platforms
  – Collapsible or Fold-up

• This is a new purchase program with specifications based on the pending CARB e-Bike incentive program.
December 2022
- Union contract negotiations surfaced the need for UC e-Bike mobility, given flexibility and distance capabilities.
- Aimed for programs with discounts above 15% to be available to students before 2024.

January-May 2023
- RFP seeking e-Bike partners was released by UC Systemwide Procurement in May
- Specifications called for models to meet the pending CARB e-Bike incentive program
- Requirements also included purchasing avenues to benefit campus and local bike shops

July-October 2023
- Responses received and evaluated using ‘best value’ methodology, with emphasis placed on quality and price
- Three different platforms (commuter, cargo and fold up) were contracted under four different company agreements
- Discounts depend on company and model (15-60% off retail)

- eBikes will be available for online direct purchase (assembly required)
- Local and campus bike shops will also provide purchasing avenues, and include assembly
General Scope

Specifications (*companies could bid for one or more*)
1. Platform specific needs – Commuter, Cargo and Folding bikes
2. Multiple platforms offered by one company didn’t necessarily score better
3. Total catalog offerings were requested and will be available (other models may not meet CARB incentive requirements)
4. Requirements placed around logistics/delivery models within California

Approach
• Minimum specifications needed based on future CARB program
• Met California’s open, competitive bidding requirements (as well as national applicability)
• Emphasis placed on local, small business utilization of brick-and-mortar sites (online catalogs were not excluded, but require a California presence)
• Main targets were affordability and access
• Campus departments have contracted channel to discounted bikes to replace UC vehicles
<table>
<thead>
<tr>
<th>Criteria</th>
<th>Weight</th>
</tr>
</thead>
<tbody>
<tr>
<td>Company Information</td>
<td>15%</td>
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<tr>
<td>e-Bike Program Specifications</td>
<td>25%</td>
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<tr>
<td>UC Sustainability</td>
<td>15%</td>
</tr>
<tr>
<td>Pricing</td>
<td>35%</td>
</tr>
</tbody>
</table>

- UC Systemwide Procurement evaluators reviewed and scored RFP responses
- RFP Finalists did demonstrations so students and staff could test e-Bikes in person (took place at UCSD)
- Weight was given to companies with certified Small Business strategies
Companies and Pricing
Companies

Dirwin Bike Co UC Program
Lectric Bike UC Program
Ride1Up UC Program
Velotric UC Program
Commuter E-bike

**PRODUCT HIGHLIGHTS**
- 48V 500W Brushless Motor
- 48V 13.0Ah Lithium-ion Battery
- LCD Screen Display
- Shimano 7 speed
- Mechanical Disc Brake (160mm)
- 27.5"x2.2" Tires
- Suspension Fork
- Blue Rack Included
- Available in Grey, White & Blue colors (TBD)

**Pricing**:
- $880
- MSRP $1399

Available in grey, white or blue (TBD)

[https://ucdirwinbike.com/](https://ucdirwinbike.com/)
Foldable E-bike

PRODUCT HIGHLIGHT
- 48V 500W Brushless Motor
- 48V 12.8Ah Lithium-ion Battery
- LCD Screen Display
- Shimano 7 Speed
- Mechanical Disc Brake (160mm)
- 20" x 2.125" Tires
- Suspension Fork
- Rear Rack Included
- Available in Grey, White & Blue colors (100)

Pricing: $870
MSRP: $1299

Available in Grey, White & Blue colors (TBD)
Cargo E-bike

PRODUCT HIGHLIGHT

- 48V 350W Brushless Motor
- 48V 15ah Lithium-ion Battery
- LCD Screen Display
- Cargo Box Volume: 570L
- Mechanical Disc Brake (160mm)
- Shimano 7-speed
- 20" x 1.95" & 26" x 1.95" Tires
- Bike Color: Black (TBD)
- Cargo Color: Orange or White (TBD)

Pricing: $1,500
MSRP $2399

Colours TBD
Cargo volume is approximately 570 liters (994x85x70cm)

https://ucdirwinbike.com/
Lectric eBikes

XP Lite - $50 Off
For the Folding eBike category we are submitting the XP Lite.
Original price is $799, it will be available for $50 off through the program, for a discounted price of $749.

XP 3.0 - $75 Off
For the Commuter eBike category we are submitting the XP 3.0.
Original price is $999, it will be available for $75 off through the program, for a discounted price of $924.

XPedition with Dual Battery - $100 Off
For the Cargo eBike category we are submitting the XPedition with Dual Battery.
Original price is $1699, it will be available for $100 off through the program, for a discounted price of $1599.

https://lectricebikes.com/pages/university-of-california-discounts
<table>
<thead>
<tr>
<th>Bike Category</th>
<th>Colors</th>
<th>Weight</th>
<th>Weight Capacity</th>
<th>Range</th>
<th>Motor</th>
<th>Retail Price</th>
<th>Discounted Price, Before Taxes</th>
<th>Discount (%)</th>
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<tbody>
<tr>
<td>Portola</td>
<td>Foldable</td>
<td>54 lbs</td>
<td>300 lbs</td>
<td>20-35+ Miles</td>
<td>750W Hub 65nm Torque</td>
<td>$995</td>
<td>$856</td>
<td>14%</td>
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<tr>
<td>Tunis</td>
<td>Adventure Tearing</td>
<td>55 lbs</td>
<td>306 lbs</td>
<td>25-45 - Miles</td>
<td>750W Hub 60nm Torque</td>
<td>$1,295</td>
<td>$1,088</td>
<td>16%</td>
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<tr>
<td>Gravel Roadster</td>
<td>Urban Lightweight</td>
<td>33 lbs</td>
<td>300 lbs</td>
<td>20-30+ Miles</td>
<td>350W Hub 40nm Torque</td>
<td>$1,345</td>
<td>$1,143</td>
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<tr>
<td>Cafe Cruiser</td>
<td>Comfort Cruiser</td>
<td>65 lbs</td>
<td>350 lbs</td>
<td>30-50+ Miles</td>
<td>750W Hub 60nm Torque</td>
<td>$1,595</td>
<td>$1,340</td>
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<tr>
<td>700 Series</td>
<td>Perfect Commuter</td>
<td>62 lbs</td>
<td>300 lbs</td>
<td>30-50+ Miles</td>
<td>750W Hub 60nm Torque</td>
<td>$1,695</td>
<td>$1,441</td>
<td>15%</td>
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<tr>
<td>RIFT</td>
<td>All-Terrain Fat Tire</td>
<td>85 lbs</td>
<td>350 lbs</td>
<td>45-60+ Miles</td>
<td>750W Hub 95nm Torque</td>
<td>$1,895</td>
<td>$1,630</td>
<td>14%</td>
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<td>Prodigy v1</td>
<td>Mid-Drive Motor</td>
<td>50 lbs</td>
<td>300 lbs</td>
<td>30-50+ Miles</td>
<td>Mid-Drive 90nm Torque</td>
<td>$2,295</td>
<td>$1,928</td>
<td>16%</td>
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*Additional volume discounts available for 10+ MOQ on select models*
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<tr>
<th>Model</th>
<th>MSRP</th>
<th>Discounted Price</th>
<th>For order of 10 or more to a single location</th>
<th>For order of 200 or more to a single location</th>
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<tbody>
<tr>
<td>Velotric Discover 1</td>
<td>$1,599</td>
<td>$999.78</td>
<td>$959.78</td>
<td>$919.78</td>
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<tr>
<td>Velotric Nomad 1</td>
<td>$1,799</td>
<td>$1,138.39</td>
<td>$1,098.39</td>
<td>$1,058.39</td>
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<td>Velotric T1</td>
<td>$1,799</td>
<td>$1,415.15</td>
<td>$1,375.15</td>
<td>$1,335.15</td>
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<td>Velotric T1ST</td>
<td>$1,499</td>
<td>$799.50</td>
<td>$759.50</td>
<td>$719.50</td>
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<tr>
<td>Velotric Go 1</td>
<td>$1,799</td>
<td>$1,138.39</td>
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<td>Velotric Pack 1</td>
<td>$1,999</td>
<td>$1,328.39</td>
<td>$1,288.39</td>
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https://www.velotricbike.com/account/register
Upcoming Trainings and Enhancements
Enhancements

Trainings

Safety and Maintenance:
- The contracted suppliers below provide information and resources for using their products.
- Any additional safety courses and trainings developed will be available to the UC Community.

- Lectric eBikes
- Ride1Up
- Velotric

Some rider trainings are already available for campuses to schedule:
- Velotric and Ride1Up provide valuable opportunities to try their products
- To schedule and conduct on-location demonstrations and trainings at your campus, please obtain the proper approvals via appropriate channels.
Dealer Partnerships

Local access and local impact:
All four companies provide local opportunities for purchase and/or assembly

- Models can be purchased and shipped directly to customers via websites.
- We continue to build campus and local bike shop partnerships to support local communities and consolidate logistical impacts.

Small Business Certification Partnerships

- Both companies and campuses are seeking to involve and help certify local small and diverse businesses.
- This program has identified local business partnerships that we expect to build and grow along with their respective campus.
- Purchases made through that small business partner may also include assembly (many eBike models are difficult to assemble).
Student Partnerships

Student Ambassador Programs
Some companies offer opportunities for students to partner with the e-Bike company to make an impact on their campus

- These partnerships may include business learning opportunities, marketing projects, free company bike usage, and potentially paid positions.
- Interested students should contact the companies directly for information on ambassador programs.
Enhancements

Student Partnerships

VELOTRIC

CAMPUS AMBASSADOR Program
APPLY NOW.

AMBASSADOR RESPONSIBILITIES:

- **Event Hosting** - Host events around campus featuring Velotric bikes - group rides, test rides, pop-up events
- **Marketing** - Post flyers around campus, post on social media, disperse discount codes
- **Outreach** - Forge connections with local organizations to expand Velotric brand awareness; i.e. Greek life, on campus student organizations, student government, etc

BENEFITS

- $200 Monthly Compensation
- 7% Referral bonus upon eligible bike sales
- Access to your own Velotric bike for program duration + option to keep your bike after earning reward points

REQUIREMENTS

- Full-time student on campus
- Eligible to work in the US with a valid SSN
- Strong community focus, passion for biking, wellness and sustainability

OUR MISSION

- To make biking FUN! By doing so, we can nurture environmentally friendly transportation and encourage the adoption of e-bikes amongst the university community.

MORE INFO

www.velotricbike.com  ambassador@velotric.bike  Rolling Basis Hiring

APPLY HERE!